



PRIVATE LABEL CATALOGUE

Bring your brand and
we present innovative solutions

The background of the entire page is a rich, textured purple color. The texture is reminiscent of thick, creamy paint or a cosmetic cream being swirled with a brush, creating deep ridges and valleys. The lighting is soft, highlighting the three-dimensional quality of the swirls.

Reinventing the concept of *hair*
cosmetics outsourcing

LSV
beauty

We bring *ideas* as
ways of *inspiration*,
so your *brand* become
a *market leader*.

ABOUT US



LSV Beauty is a manufacturer specialized in private label cosmetics for different types of treatments in the hair segment. We have a modern infrastructure and a large production capacity, to provide our customers with unique projects and with the latest trends in the world beauty segment.

Since 2005 in the field, the company has great expertise in the manufacture of hair products. Always keeping up to date and looking for innovations.

Bring your project to LSV Beauty! Our consultants will be honored to create a successful project for your brand, through exclusive, differentiated and innovative developments.

LSV
beauty

Step by Step



1. ATTENDANCE

When contacting us, our service will clarify all your doubts about our process and help you in the preparation of a detailed briefing, increasing the assertiveness of the project.



2. NEEDS ASSESSMENT

Our experts will be responsible for researching the necessary content for the creation of your product line, through market research, analysis of partnerships, competitors, as well as the survey of raw materials, constantly improving the ability to create, innovate, counter-type, follow and launch trends.



3. NEGOCIATION

At this stage the trading and financial terms will be defined.



4. PRODUCT DEVELOPMENT

LSV's technical center is fully capable of performing accurate sensory and performance tests, achieving development goals. Our creative team is focused on offering the best solutions for new products, concepts, brands, labels, bottles and handling.



5. PRODUCTION

With an automatized weighting and integrated high-tech production, LSV counts on a fully equipped laboratory which allows total control and analysis on all stages of manufacturing processes, assuring reproduction and tracking of each bottle ever produced.



6. QUALITY CONTROL

Warranty of highest quality due our rigorous control of all processes related to manufacturing and investments on high technology and quality certifications necessary for all national patterns required by ANVISA (National health regulatory agency) and other international regulatory agencies.



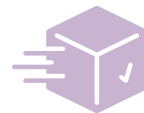
7. DOCUMENTATION

Our team, together with our customers, carries out all the collection of documents necessary for the purchase process, as well as the contractual part of the project.



8. FINALIZATION

At this stage, the project will be finalized and all measures will be taken to prepare the shipment.



9. ORDER DELIVERY

Now you're ready to enter cosmetic market with innovative and authorial products ready for international wholesale market.



Make *your dream* a *reality* in *3 steps*

Our R&D (research and development) department is able to develop new products, optimize existing products and innovate on global cosmetic market by developing new formulas, enriched by exclusive natural ingredients from Brazil.

LSV's technical know-how allows us to offer the newest capillary cosmetics proposals, creating brand new technics and tendencies.



PRODUCT TYPE

TRANSFORMATION
TREATMENTS
CURLY
BLOND
FINISHERS



INGREDIENTS

NATURAL ACTIVES
TECHNOLOGICAL ASSETS



PACKAGING

STANDARD LINES
PREMIUM LINES
VOLUMETRY
CAPS
LABELS

LSV
beauty

SELECTED ACTIVE INGREDIENTS

Formulas *enriched* with exclusive
Brazilian natural and most advanced *ingredients*



Tannin



Coconut water



Açáí



Fiber Protein



Avocado



Coffee



Buriti



Cupuaçu



Balsamic
Extracts



Pequi



Murumuru



Pataúá



Copaíba



Aroeira
(pink pepper)



Micellar Water



Caatinga
cactus f lower



Activated
Charcoal



Ginger



Biotin



Jabuticaba



Amazonian oils



Hyaluronic Acid



Rose water



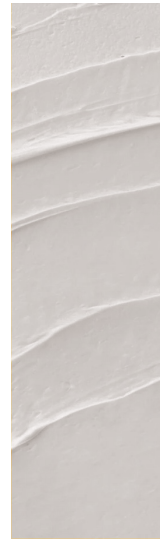
Cashew



Blackberry

*For more informations about ingredients, download our Asset Book.

and more!



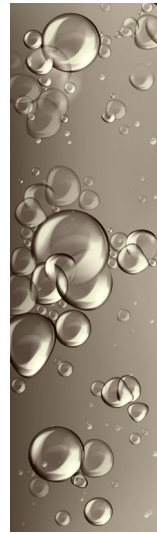
TRANSFORMATION

Smoothing and *straightening* products, developed with proteins, acids and oils, promotes hair *alignment and intensive hair repair*, leaving them disciplined, glowing and extremely soft.

We offer several base options for your product, which can be in cream, gel, and even spray.

The products are formulated according to each hair type and need. We offer straightening options for all types of hair from the curliest to the blonde.

There are many customization options with natural actives such as coffee and coconut and also technological ones such as urea extract and arginine.



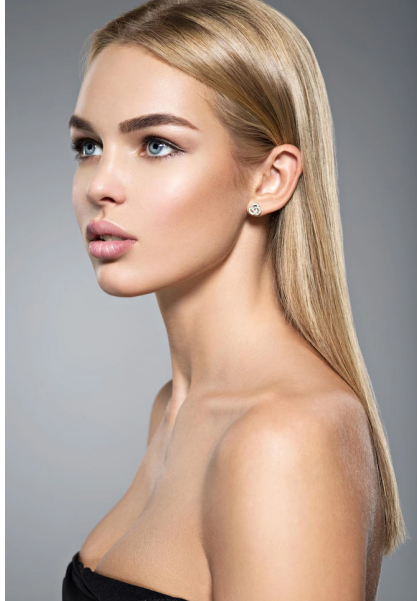
TREATMENTS

A line of *care after chemical* procedures and even to maintain the health of hair at home is *essential* for a *cosmetics brand*.

You can offer complete lines that promote intensive hydration, repairing nutrition or full reconstruction for extremely damaged hair. Products dedicated to hair alignment, discipline and frizz control, for all types of hair.

Treatments for professional use can be, for example, an intensive restorative mask and an SOS product for professionals to use at the time of transformation. Or a hair spa line that has assets that provide a feeling of well-being when used.

We also offer products to be used together with coloring such as plex, which protects the health of the hair during the coloring and bleaching processes.



CURLY & BLOND

Your portfolio can be composed of products intended for *specific hair types*, such as curly, smooth or blond hair. They are able to treat, in addition to helping in *the greatest needs* of each kind.

With the increasing use of hair in the natural format, we offer options for a line aimed at curly and frizzy hair that need specific active ingredients to treat and finish hair with the most different curvatures.

For blonde hair, products that can correct the tone of the hair after coloring and discoloration can also be developed, like anti-yellow shampoos and treatments.



FINISHERS & HOME CARE

Finishers are very *powerful* for the hair. They are responsible for *removing frizz*, leaving the hair shiny, soft and hydrated. The *Home Care kits make possible* a salon result with simple steps.

For the home care line, we can develop different types of finishers with cream, oil, gel, serum, and fluid bases. Products to protect the wires when using heat sources, products with sunscreen and even night masks can be part of your maintenance line.

QUALITY MANAGEMENT

LSV Beauty has the *technology, certificates* and *quality marks* that are required to meet all standards of the Brazilian Health Surveillance Agency (ANVISA), as well as those of other countries.

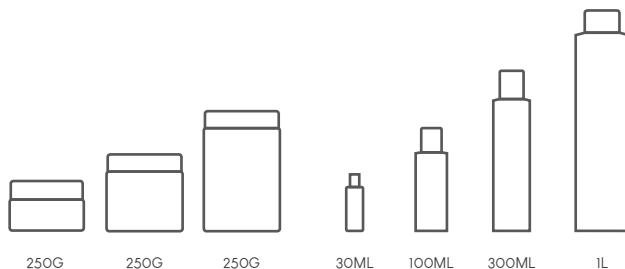




PACKAGING & LABELS

We work with different versions of bottles, serving a wide audience. You can personalize your collection's visual identity to better fit your brand's concept and target market. In addition, you can choose the type of labeling: sleeve, silk-screen or sticker label. There are many complementary print features available to get the best results.

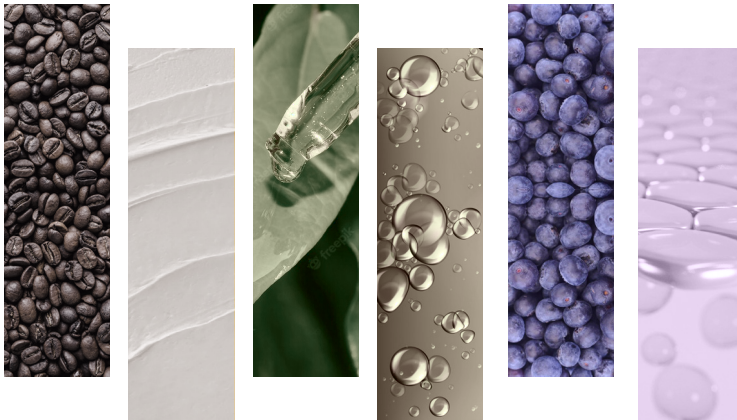
Don't you have a brand yet? No problem.
You can count on our design and marketing team!



Some of the bottle sizes available for your product line.

**For more informations about packages, labels, printing and visual identity services, download our packaging catalogue.*

Combine *technological* assets with
natural ingredients and create a
differential in your *cosmetics brand*



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